NEW CLIENT

WELCOME PACK

MADE IN BRITAIN

DEDICATED TO DENTAL CARE

COSMOLAB

WELCOME TO COSMOLAB

We are a specialist oral care manufacturer based in the UK, dedicated exclusively to the development and production of premium dental products. Unlike general cosmetics manufacturers, we only create oral care products, meaning every ingredient, every piece of equipment and every process in our facility is optimised specifically for dental formulations.

Oral care isn't part of what we do... it's all we do.

As a trusted private label partner, we support brands worldwide in creating high-quality oral care products under their own label. Our clients benefit from the confidence that comes from a manufacturer whose entire focus, expertise and infrastructure is dedicated to this single category.

2010
Manufacturing in the UK since

72
Countries shipped to globally

50+
Employees

GMP
and ISO accredited

WHY COSMOLAB

01

A COMPLETE, END-TO-END SERVICE

Our experienced in-house team guides you through every stage of product development, from formulation and sampling to packaging, production and regulatory compliance. Every client is assigned a dedicated Account Manager, ensuring personalised support, smooth communication and efficient project delivery throughout the entire process.

02

LEADERS IN PRODUCT INNOVATION

We have earned a reputation as an industry leader in oral care innovation. We work with cutting-edge ingredients and emerging technologies to develop market-leading, trend-driven formulations. Our approach blends scientific rigour with creative product development, helping our clients stay ahead in a fast-growing category.

03

EXCLUSIVELY FOCUSED. GLOBALLY TRUSTED.

Founded in 2010, CosmoLab is a GMP and ISO-accredited UK manufacturer trusted by brands around the world. Whether you want to develop a bespoke formulation with our R&D chemists or choose from our range of ready-to-launch, off-the-shelf products, we are committed to helping you bring your vision to life.

OUR PRODUCTION CAPABILITIES

Toothpaste

Mouthwash

Concentrated Mouthwash

Foaming Mouthwash

Breath Spray

Toothpaste Tablets

Mouthwash Tablets

Whitening Powders

Whitening Strips

Peroxide Whitening Gel

PAP Whitening Gel

Whitening Pen

Breath Freshening Pearls

Mints

Xylitol Rocks

Tongue Drops

Lip / Tooth Gloss

Sensitivity Serum

Dental Vitamins

Tongue Cleaning Gel

Two ways to work with us

There are two ways to create your own branded oral care products. Launch fast on a proven formula, or build something entirely your own. The process for both options is outlined in the following pages.

FAST TO MARKET

6 steps

Existing formulation

Choose from a selection of formulations that have completed all of the required testing and are ready to order. This is the quickest route to market.

1. Choose a product
2. Choose a formulation
3. Choose your packaging
4. Create your artwork
5. Choose your quantities
6. Place your order

The full process is on pages 6–7

FULLY BESPOKE

6 steps

Bespoke formulation

Create your very own bespoke formulation, developed from your ideas with the guidance of our research and development team. This allows you to create the exact product that you want.

1. Tell us about your idea
2. Develop your formula
3. Order a lab sample
4. Product testing
5. Product details
6. Place your order

The full process is on pages 8–9

FAST TO MARKET

Steps 1–3 of 6

Existing formulation

Here's an overview of the process from product selection to placing an order when you choose an existing product formulation.

01 Choose a product
02 Choose a formulation
03 Choose your packaging
04 Create your artwork
05 Choose your quantities
06 Place your order

1 Choose a product

We have an extensive range of oral care products to choose from which are pre-formulated and tested.

2 Choose a formulation

See our Stock Formulas brochure for our range of products that are ready to order.

3 Choose your packaging

Choose from our range of packaging options, from standard through to luxury designs, or source your own packaging if you prefer.

01 **CosmoLab packaging**
Standard to luxury options from our range

02 **Source your own**
Supply your own packaging for us to fill

TUBES

BOTTLES

PUMPS

SPRAYS

JARS

BOXES

FAST TO MARKET

Steps 4–6 of 6

Existing formulation

01 Choose a product
02 Choose a formulation
03 Choose your packaging
04 Create your artwork
05 Choose your quantities
06 Place your order

4 Create your artwork

Once you have chosen your packaging we can supply you with the relevant artwork templates for your graphic designer to really bring your product to life with your branding. We will provide you with a guide to what information you need to include on your packaging.

If you don't have a designer we can recommend Uber Design.

Chris Udall
Graphic Designer
01642 712384 · info@uber-design.co.uk

OPTIONAL SERVICES ONCE YOUR ARTWORK IS COMPLETE

INCI check (ingredients listing)	**£250**
USA INCI check	**£250**
Artwork compliance / label check	**£400**

5 Choose your quantities

To create an accurate quote we need your product, formulation, batch order quantity, packaging requirements and completed artwork. Your dedicated Account Manager will then prepare an initial quote for you.

REGISTRATION DOCUMENTS

Cosmetic Product Safety Report (CPSR)	**£350**
Product Information File (PIF)	**£60**

6 Place your order

Simply email us your requirements: product, formulation, batch order quantity, packaging requirements, completed artwork and any additional services.

The CPSR and PIF subscription are regulatory requirements and will automatically be added to your order.

You will receive a sales order and deposit invoice from our sales team. Once we receive your deposit payment and your artwork is approved, your order will officially start.

FULLY BESPOKE

Steps 1–3 of 6

Bespoke formulation

Here's an overview of the process, from your initial idea to placing an order, when you develop your own bespoke formulation.

01 Tell us about your idea
02 Develop your formula
03 Order a lab sample
04 Product testing
05 Product details
06 Place your order

1 Tell us about your idea

Our journey begins with an initial product discovery meeting, where you share your ideas, brand vision and objectives. This is our opportunity to understand what you want to create, who it's for, and the performance and positioning you're aiming for. From here we will define a clear brief together and make sure we're all aligned on the next steps.

2 Develop your formula

Our research and development team will help bring your ideas to life, working closely with you to turn concepts into well-designed, effective formulations that meet your brand vision.

3 Order a lab sample

The formulation work we do with you is free as long as you develop and produce your product with us. The only cost you incur is the cost of our team creating the samples in our lab for you.

Regular samples, e.g. toothpaste and mouthwash	**£100**
Complex samples, e.g. whitening gels and toothpaste tablets	**£200**

Pricing is per batch of samples produced for you.

FULLY BESPOKE

Steps 4–6 of 6

Bespoke formulation

01 Tell us about your idea
02 Develop your formula
03 Order a lab sample
04 **Product testing**
05 **Product details**
06 **Place your order**

4 Product testing

Every cosmetic product that we produce is rigorously tested to make sure it remains safe, effective and high quality throughout its shelf life.

Challenge testing confirms the preservation system can protect against microbial contamination. **Stability testing** verifies that the product maintains its performance, appearance and integrity under various storage conditions.

Challenge testing	**£250**
Stability testing	**£250**
Accelerated stability testing	**£575**

Testing takes 14 weeks, or 8 weeks with accelerated stability testing.

5 Product details

You will work with one of our dedicated Account Managers to finalise the product details. This involves finalising product packaging, creating and checking artwork, and deciding on order quantities for your first production.

6 Place your order

Once your product has passed challenge and stability testing, you are ready to place your order. You will receive a sales order and deposit invoice from our sales team. Once we receive your deposit payment and your artwork is approved, your order will officially start.

Repeat orders are quicker and simpler. As long as there are no formulation or artwork changes, it's simply a case of letting us know how many units you want to order.

PRODUCT LAUNCH CHECKLIST

Make sure you have the following in place before launching your product.

Compliant artwork
All packaging should be compliant for the markets it is sold in.

Cosmetic Product Safety Report
This includes your challenge and stability testing.

Registration on the OPSS
If selling in the UK.

Registration on the CPNP
If selling in the EU.

Product Information File (PIF)
Make sure you have an up-to-date PIF. These are an ongoing set of documents and need to be kept up to date.

If you are unsure about any of the above, please contact one of the team here at CosmoLab and we'll be happy to help.

BOTH ROUTES

Our payment terms

50%
on receipt of the order invoice

50%
before shipment of your order

All pricing excludes VAT and shipping costs.

WORKING TOGETHER

We believe great products come from close collaboration, which is why our dedicated team supports you from start to finish, ready to guide you through every stage, whether you're exploring an initial idea or refining a fully developed brief.

Chris McPhillips
Sales Director
chris.mcphillips@cosmolab.co.uk

Georgina Mucklin
Account Manager
georgina.mucklin@cosmolab.co.uk

Alyson Spaine-Ushie
Account Manager
alyson.spaine-ushie@cosmolab.co.uk

Terri Hartshorne
Account Manager
terri.hartshorne@cosmolab.co.uk

Matthew Crawford
Account Manager
matthew.crawford@cosmolab.co.uk

Melissa Hodgson
Product Development Technologist
melissa.hodgson@cosmolab.co.uk

COSMOLAB

PRIVATE LABEL ORAL CARE MANUFACTURING

Let's create something great together

CALL
01642 690062

EMAIL
info@cosmolab.co.uk

WEB
www.cosmolab.co.uk

Tooth Towers, Lagonda Road, Cowpen Lane Ind. Est., Billingham, TS23 4JA

MADE IN BRITAIN

GMP ACCREDITED

ISO ACCREDITED

V2.1